

# CUSTOM MARKETING PROGRAM

## Geo-Targeted for Patient Acquisition

Aggressive, ongoing ED marketing program customized specifically for your practice, executed by a team of industry experts.

### MARKETING PROGRAM HIGHLIGHTS

#### DIGITAL PATIENT ACQUISITION PROGRAM

- Custom geographically targeted ED micro site for your practice
- Local SEO
- Patient Acquisition, ongoing digital campaign (geographically targeted for your area)
- Local Social Media Facebook/Twitter ads plus boosted social media content
- Customized content and blogs for your web site
- Review of practice website, option for updates
- Patient Testimonial Program (ongoing)

#### PATIENT MARKETING MATERIALS

- Patient Presentation Document
- Content for Letter Campaign
- Content for Email Campaign
- Content for Patient Marketing
- Patient Education Brochure
- Posters and Fliers

#### ADDITIONAL COMPONENTS

- Dedicated account team which will monitor campaign performance
- In- house marketing experts to assist your practice
- Digital and Social Media campaigns for the RegenePulse brand and ED protocols
- Inclusion in our national directory with links to your practice
- Monthly reporting on all activities

